



Spotify and Saregama sign licensing deal for India

The label's catalogue of more than 100,000 retro tracks are now available on Spotify

Spotify and Saregama have announced a licensing partnership for India, meaning that the label's entire catalogue is now available for users in the country. With music catalogues from across eras and languages, Saregama's catalogue spans across film, Carnatic, Hindustani classical and devotional music in over 25 languages.

"Since its launch in India last year, Spotify has seen a tremendous response from listeners across the country. Now, with the full Saregama catalogue available on Spotify India, our users will not only find their favourite retro music across local languages, but also be able to discover more old-school songs through Spotify's locally curated playlists - both editorial and algorithmic. Spotify is continually committed to delivering the best and most rewarding repertoire to our users", said Paul Smith, Director of Global Licensing, Spotify.

Mr Vikram Mehra, Managing Director, Saregama India, said, *"We are happy to partner with Spotify and make our entire catalogue available for listeners across the globe, now including India. Saregama holds the largest library of films and non- film songs in over 25 languages ranging from old classics to new age music. We are sure, listeners would be really happy with this addition".*

Spotify users in India will now be able to listen to more of their favourite artists, such as [Lata Mangeshkar](#), [R.D. Burman](#), [Mohammed Rafi](#), [Talat Mahmood](#), [Manna Dey](#), [Kalyanji-Anandji](#), and [Hemant Kumar](#); and evergreen tracks such as *Chhod Do Aanchal Zamana Kya Kahega*, *Piya Tu Ab To Aaja*, *Rimjhim Gire Saawan*, *Kabhi Kabhi Mere Dil Mein*, *Yeh Kahan Aa Gaye Hum*, among others. Users can also tune into Spotify's playlists including [This Is Kishore Kumar](#), [This Is Asha Bhosle](#), [Starring Amitabh Bachchan](#), [Starring Rishi Kapoor](#), [Disco Deewane](#), [Punjabi Legacy](#), and [Old Is Gold](#), among many others, to listen to a collection of evergreen music.

About Spotify

Spotify transformed music listening forever when it launched in Sweden in 2008. Discover, manage and share over 50 million tracks, including more than 1 million podcast titles, for free, or upgrade to Spotify Premium to access exclusive features for music including improved sound quality and an on-demand, offline, and ad-free listening experience.

Today, Spotify is the most popular global audio streaming subscription service with 286m users, including 130m subscribers, across 79 markets. We are the largest driver of revenue to the music business today.

For more information, images, or to contact the press team, please head over to our press page at <https://newsroom.spotify.com/>